



**A breakthrough in yield and
quality enhancement in maize
hybrid seed production**



WHY, HOW, WHAT

Increase Ag
Productivity

WHY

Improve the
Seed

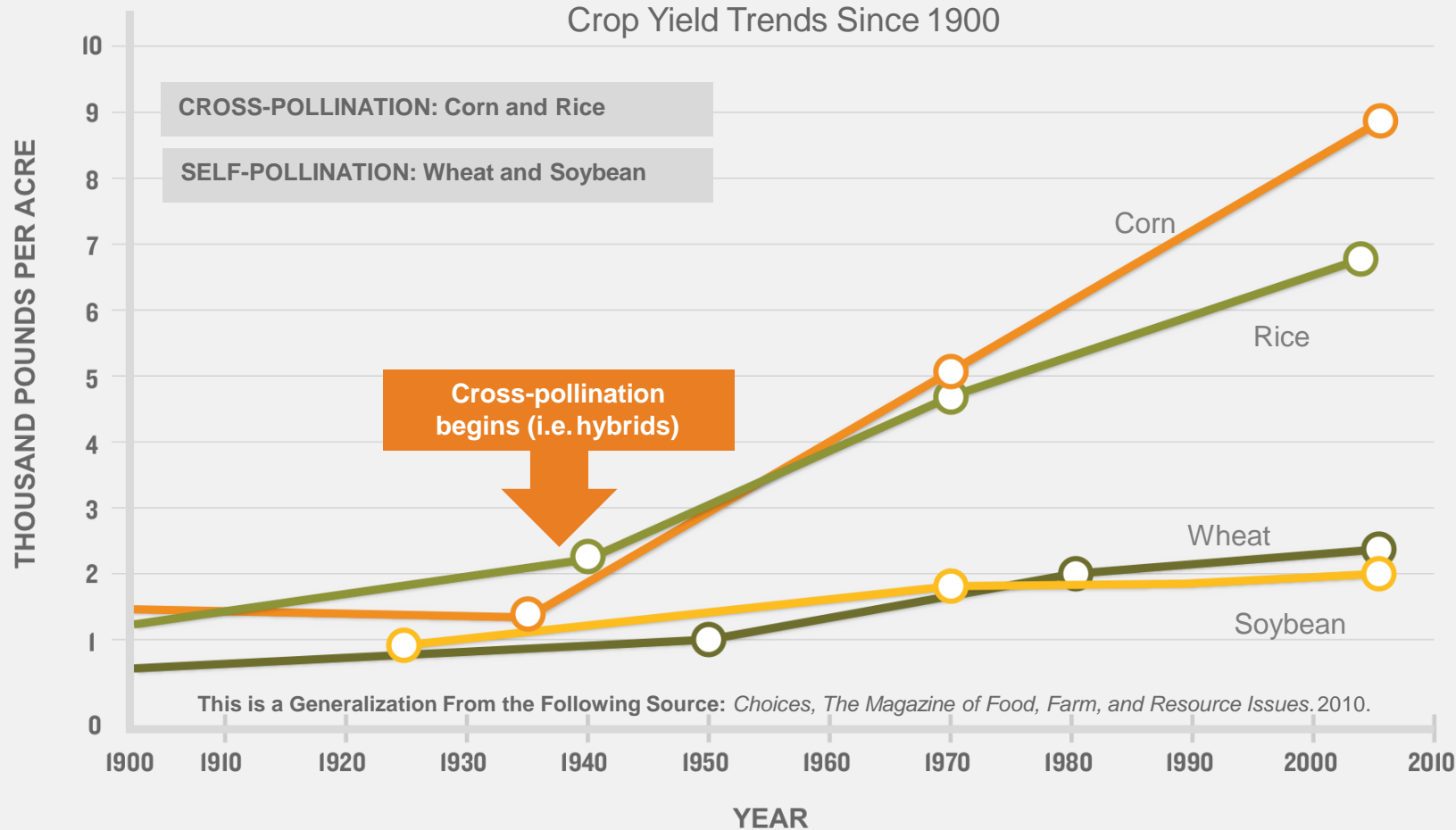
HOW

Enable More Effective
Cross-Pollination

WHAT

powerpollenSM

CROSS-POLLINATION = HIGHER PRODUCTIVITY



IT'S ALL ABOUT THE POLLEN

PROBLEM

Enabling cross-pollination is difficult and expensive
COST PROHIBITIVE IN WHEAT/SOYBEANS

SOLUTION

Delivering desired viable pollen
to the right location, at the right time
while avoiding undesired contaminant pollen

Corn Hybrid Seed Production

Must de-tassel the ♀'s to enable cross pollination



PRESERVE. ENHANCE. GROW.

CORN HYBRID SEED PRODUCTION



CORN HYBRID SEED PRODUCTION

HAS NOT CHANGED



AN AVERAGE OF
>20% SEED YIELD LOSS



**HIGH CONTAMINATION
HIGH DISCARD RATE**
(ABOUT 7%)



HIGH LABOR / RESOURCE COSTS

NEW SEED PRODUCTION SYSTEM

DIRECT COMPARISON IN CORN (1MM ACRES U.S.)

Process	Traditional	PowerPollen™
Pollen Timing	3 hour window	On-demand: 24/7
Pollen Delivery	Weather Dependent	Weather Resilient
Field Isolation	Large Tracts of Land	Minimized
De-tasseling Female Rows	Labor Intensive	Labor almost eliminated
Male Presence (zero yield)	Required: 15-40%	Minimized/eliminated
Risk Management	~30% Over-Production	<15% Over-Production
Seed Yield	~70 Saleable Units/A	>85 Saleable Units/A

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THE BREAKTHROUGH

Industry's first maize pollen preservation method

Rigorous & at scale. Non-regulated, accelerated go-to-market strategy

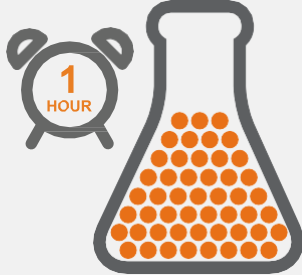
On-demand method to “preempt” contamination

Less discard, higher yield and lower cost of goods

HOW IT WORKS

FOR CORN

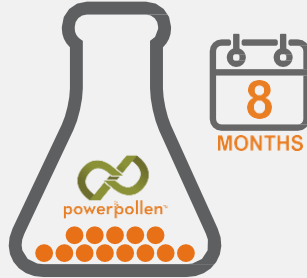
POLLEN
PRODUCED



VIABILITY = 1 HOUR

Corn Produces More Pollen than Needed

POLLEN
REQUIRED



PRESERVED >8 MONTHS

PRESERVED pollen DIRECTED to
the female ON-DEMAND

RESULT:

PREEMPT CONTAMINATION

- Decrease expensive practices

INCREASE SEED YIELD

Silks receptive 24-7

Less Discard & More Yield = More Product to Sell

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HOW IT WORKS

PRESERVATION AND STORAGE: Method Development

Ampha Z32 provides instant feedback on treatments

Iterations of experiments results refine experiments, are very fast



- Two methods developed:
1. Short Term: <20 days
 2. Long Term: >8 months

HOW IT WORKS - CORN



Pollen Collection

**Mobile Pollen
Preservation and Storage**

**On-Demand Pollen
Dispersal**

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HOW IT WORKS

FOR CORN



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TM



HOW IT WORKS

FOR CORN

Applying pollen at night
Eastern Iowa pollen
applied in Central Nebraska
First time in history!



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HOW IT WORKS

COLLECTING POLLEN



CRITICAL: START WITH HIGH QUALITY POLLEN



Micro sub-
sample



On-site
measurements

Instant viability measurements with Ampha Z32

- Confirm that the fresh pollen is high quality

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HOW IT WORKS

PRESERVATION AND STORAGE: High Throughput

Large conditioning and storage methods: 100s of acres

Ampha Z32 measurement during storage – sub-sample over time

- Confirm that the stored pollen is viable and storage conditions are adequate
- Adjust as appropriate



Micro sub-
samples



HOW IT WORKS

DISPERSING POLLEN TO TARGET

CRITICAL: Confirm viable pollen right before application



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3 SEASONS OF FIELD RESULTS IN CORN



MORE THAN 20%
YIELD INCREASE



CUT DISCARD
RATE BY >50%

>5000x

POLLEN VIABILITY DURATION
1 hour 5760 hours

REAL SEED PRODUCTION EXAMPLE – 2017

IN-SEASON ADJUSTMENT TO MITIGATE DROUGHT EFFECTS



OPEN-POLLINATED

~July 19-20
Peak pollen available
~July 16



A single pollen application
returned most of the yield

PowerPollenSM

on July 23
Sample ear
harvested on Aug 7

OPEN-POLLINATED

~July 19-20

REAL SEED PRODUCTION EXAMPLE – 2017



In-season adjustment to mitigate drought effects

2019-2025 GROWTH OPPORTUNITIES

<u>Market</u>	<u>Year</u>
Corn Seed US	2018
Corn Seed OUS	2019-20
Corn Grain	2021
Rice Seed	2021-22
Wheat Seed	2022-23

What About Other Crops?

Corn: Most Productive Crop

1,000MM MT

180 MM Ha

\$140B

Wheat: Most Widely Grown

740MM MT

221MM Ha

\$70B

Rice: Most Valuable Crop

482MM MT

160 MM Ha

\$250B

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Can Better Cross-Pollination Improve Wheat and Rice Seed & Grain Yield?

YES

TBD



powerpollen™
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Other Applications of Preserved Pollen

- Breeding, research and development applications
 - Greenhouse, isolated crossing blocks
 - Breeding crosses, line increases
 - Viable pollen when it is needed for critical crosses, while saving space
- Enabling wide cross hybrids
 - More diversity in the breeding programs
- All inbreds/varieties can work as males
- New breeding to maximize xenia effect (grain yield)
- Many other related applications



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